

David Pierce FCA FCCA FICFIB

After winning a national prize in his professional exams, David qualified as a Chartered Accountant in 1978 and the following year joined Hazlewoods, becoming a partner in 1983.

David is head of the Family Business team at Hazlewoods LLP, and is a member of the Corporate Services team. His clients are primarily family owned businesses, ranging in turnover size from £1m - £50m.

He enjoys developing an in-depth understanding of the commercial issues and constraints which face a business, and working with the owners to achieve their objectives.

An expert in dealing with the problems associated with family businesses, David fully understands the conflicts that can arise, and works creatively to produce workable solutions. He often advises on succession planning believing that its more than just the exit option, and that business strategy, management issues and financial plans for the business owners need to be jointly considered. Also the influence of the family on the business and the aims and objectives of the family members needs to be reflected in the succession plan.

In recognition of his work with family businesses, David was made one of the first thirteen fellows of the International Centre for Families in Business in October 2008. John Tucker, the head of the International Centre commented at the time "David has demonstrated, over many years, a real understanding and commitment to family businesses which was significantly greater than many other professionals who claim to be family business advisors."