

Sally Mason, MCIPD

Sally has a successful track record of working with business owners to develop a framework designed to attract, retain and motivate their employees whilst steering them through the maze of employment legislation.

She works with family businesses in a number of areas, for example helping to identify and develop successors as well as integrate new members of the team both from within and outside the family. Her pragmatic approach ensures that any HR solutions are cost effective and focussed clearly on business objectives. She specialises in designing incentive and reward schemes aimed at improving both individual and business performance.

Sally is a fully qualified Member of the Chartered Institute of Personnel and Development and also holds qualifications in Pension Trusteeship, Psychological Testing and Reward. She has a wealth of knowledge and experience in all aspects of working with people, gained in different environments including FTSE 100 companies. For the last two years she has been working with a client base covering manufacturing, education and not for profit sectors including family businesses.

